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Brand Identity

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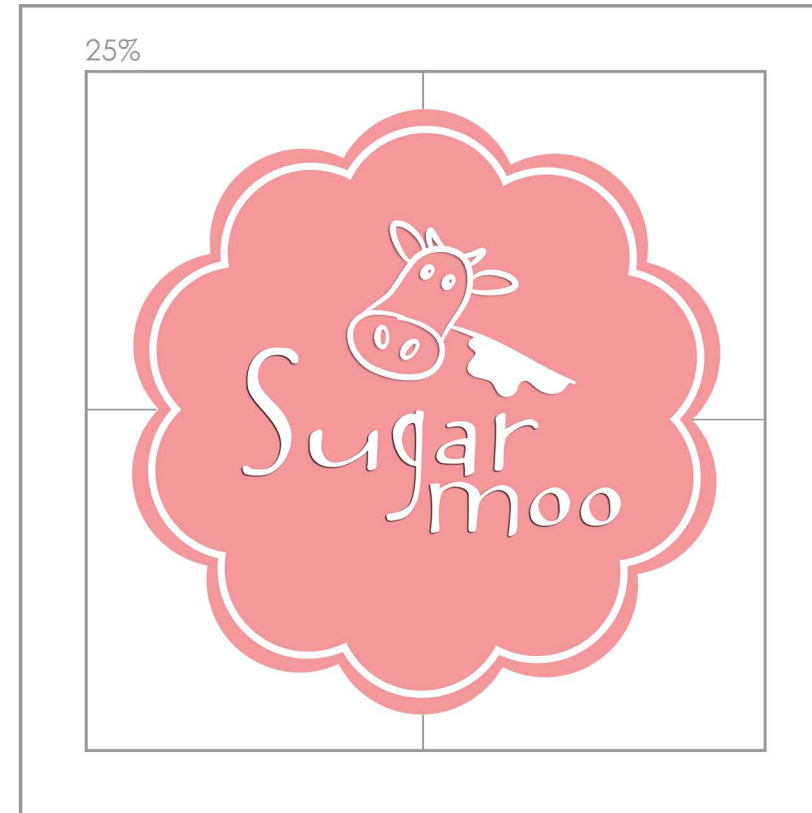
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50%



The logo to be used in a clear space of 50% the circular stamp's dimensions should be maintained as it is.

In special circumstances when a 50% clear zone isn't available or possible, use the second option of 25% clear space.

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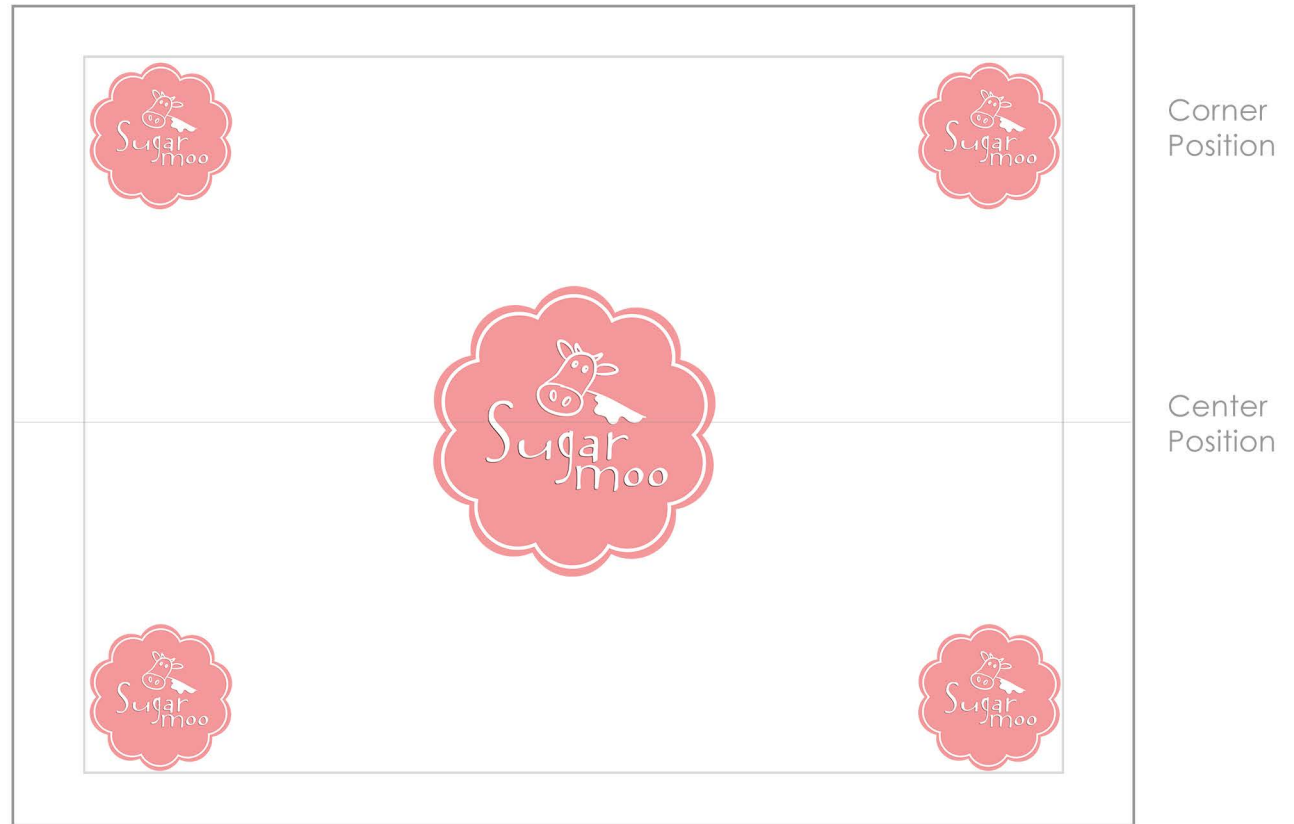
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On any given format—landscape or vertical—the preferred logo placement is in any corner position, or center aligned

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**Large Scale Use**

Scale width between:
1.2" - upward
150px - upward

**Small Scale Use**

Scale width between:
0.8" - 1.2"
100px - 150px

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DON'T create a logo lockup with text



DON'T rearrange the logo elements.



DON'T change the proportions between the symbol and logotype



DON'T rotate the logo



DON'T stretch the logo



DON'T create a gradient logo



DON'T mix colors from the palette



DON'T use non-approved colors

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Primary Font Century Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 — &*#@?!/+(.,:;)

Secondary Font - 1 Gill Sans - Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 — &*#@?!/+(.,:;)

Secondary Font - 2 Santa Fe LET

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 — &#@?!/+(.,:;)*

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#f4989b

R244 G152 B155 C1 M50 Y26 K1

#c18346

R193 G131 B70 C22 M51 Y83 K4

#ebead8

R235 G234 B216 C7 M4 Y15 K0

#533727

R83 G55 B39 C47 M67 Y77 K54

#757575

R117 G117 B117 C55 M47 Y46 K12

#fbe3cb

R251 G227 B203 C1 M11 Y19 K0

#b3b3b3

R179 G179 B179 C31 M24 Y25 K0

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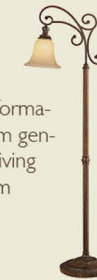
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News

Reference site about Lorem Ipsum, giving information on its origins, as well as a random Ipsum generator. Reference site about Lorem Ipsum, giving information on its origins, as well as a random Ipsum generator.



THE TEAM



Catering ORDERS



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